



Netlogistik Provides Top Level Implementation Services for Arcadia Cold's Nationwide Facility Expansion

A Partnership That Ensures Arcadia Cold's Growth Ambitions Are Met with Precision and Excellence

Arcadia Cold Storage & Logistics, aka "Arcadia Cold™," specializes in providing third-party handling, storage, distribution and value-added services to the food industry: The company bridges the innovation and supply gaps within the cold industrial market in the United States through the design and construction of fully temperature convertible buildings, coupled with the practical application of modern supply chain technology—creating meaningful value for customers while helping them meet their evolving strategic objectives.

In 2022, Arcadia Cold announced the launch of its platform to rapidly develop a national cold storage network of high-quality facilities across the United States with the goal to add approximately 200,000 pallet positions of refrigerated and frozen capacity to the existing third-party cold storage market. This plan came to fruition during the summer of 2023, when the company opened its first three new cold storage facilities in Texas, Georgia and Pennsylvania, while breaking ground on a fourth new facility in Arizona.



Benefits

- ✓ **4 sites live:** Hazleton, PA; Burleson, TX; Phoenix, AZ; Atlanta, GA
- ✓ **3 Go-Lives in 3 weeks:** Burleson, Phoenix and Atlanta
- ✓ **60+ clients across the 4 sites** including Tillamook Foods, Tyson Foods and Norpel
- ✓ **Dedicated Netlogistik Captive Services team** to support configuration, testing and Go-Lives activities
- ✓ **Live sites transitioned to the Netlogistik helpdesk team** for regular support

The great challenge: Find the perfect technological and logistical solution for new national cold warehouse platform

Looking for a top-of-the-line technology solution to help launch this new national cold warehouse platform, Arcadia Cold partnered with Blue Yonder, a leader in digital supply chain transformations and omni-channel commerce fulfillment. To futureproof its warehouse and transportation operations, Arcadia Cold called upon Blue Yonder's warehouse management system (WMS), transportation management, labor management and warehouse tasking capabilities. Implementation of this ambitious endeavor, however, would require the services of another supply chain leader—Netlogistik.

Success case: Netlogistik & Blue Yonder proved to be an excellent partnership

With offices in the United States, Colombia, Mexico and Spain, Netlogistik has worked on supply chain solutions implementation projects in more than 30 countries. Focusing on operational efficiency, technology integration and process execution, the company's Implementation Services represent a comprehensive suite of solutions designed to assist customers in successfully implementing and optimizing their logistics and supply chain operations.

Bringing Netlogistik into the equation proved to be beneficial from day one. Arcadia Cold's ambitious schedule to open three massive cold storage facilities while building a fourth location created an overlap of go-live dates, as one could imagine. Simply put, Arcadia Cold needed more resources to address the project's timeline.

Dedicated to providing faster time to value and seamless executions of Blue Yonder solutions, Netlogistik's Implementation Services team delivered on a comprehensive range of go-live support requests, including:

- SOPs review for preparation
- RF Testing
- Printing Testing
- Locations Scanning Testing
- Hypercare support
- Coordination in training support

By accomplishing these tasks in a fast, thorough and accurate manner, Netlogistik played an instrumental role in helping Arcadia Cold maintain the project's timeline and deliver a superior customer experience. Results of this nature reinforce Netlogistik's standing as one of only five Blue Yonder Gold Partners—an honor that recognizes Blue Yonder's most trusted and experienced partners.



A PERFECT PARTNERSHIP

“

“We're very proud Arcadia Cold chose to partner with Netlogistik in their endeavor to rapidly develop a national cold storage network of high-quality facilities. They put their trust in us because they knew we had knowledgeable and highly experienced supply chain experts to help with the implementation of their WMS, TMS, LMS, warehouse tracking capabilities and more. We're also proud that we delivered on all that they requested, and then some.”

Francisco Sahagún López, Netlogistik sales director, U. S. office



Netlogistik is a global company that provides services and value solutions for the supply chain through Vanguard Technology.

