



Arcadia Cold Makes Labor Management a Strategic Priority

Arcadia Cold, a new and innovative provider of cold storage and logistics solutions, aimed to leverage the best technology in the market from day one. Partnering with Netlogistik, they implemented Blue Yonder's Labor Management solution, significantly improving workforce productivity, operational efficiency, and overall business performance.

Challenges

As a newly established company, Arcadia Cold aimed to build a robust and efficient operational foundation. They needed to:

- Integrate leading-edge technology to manage their labor force effectively
- Ensure real-time visibility into labor performance
- Optimize workforce scheduling and task allocation from the start
- Implement a scalable solution that could grow with their business

To achieve these goals, Arcadia Cold chose Blue Yonder for its market leadership and comprehensive solutions in both Warehouse Management and Labor Management.

Crafting the Future with Blue Yonder

Netlogistik, a trusted Blue Yonder Partner, provided comprehensive implementation services for Blue Yonder's Labor Management solution. This solution offered Arcadia Cold a powerful platform to manage its workforce more effectively, leveraging advanced AI and ML capabilities for optimized labor scheduling, task management, and performance tracking.



Transformative Results

The implementation of Blue Yonder's Labor Management solution by Netlogistik led to remarkable results for Arcadia Cold:

- ✓ **29% Increase in Labor Productivity:** Optimized task allocation and real-time performance tracking significantly boosted workforce productivity.
- ✓ **Enhanced Operational Efficiency:** Streamlined processes and real-time insights allowed quicker decision-making and improved operational efficiency. The visibility into direct and indirect labor times enabled better resource management and operational adjustments to maximize productive work time.
- ✓ **Improved Employee Onboarding and Satisfaction:** The ability to track and communicate expected productivity standards through handheld devices helped accelerate employee onboarding and improve job satisfaction by setting clear performance expectations.

Seamless Integration and Execution

Netlogistik's implementation approach ensured a seamless transition to the new system. Key steps included:

- ✓ Detailed analysis of Arcadia Cold's operational requirements and future growth plans
- ✓ Customization of Blue Yonder's Labor Management solution to fit specific needs
- ✓ Comprehensive training and support for Arcadia Cold's staff
- ✓ Ongoing managed services and 24/7 support to ensure continuous improvement and system optimization

Looking Ahead: A Bright Future

With the successful implementation of Blue Yonder's Labor Management solution, Arcadia Cold is well-positioned to lead the cold storage and logistics industry into a new era of efficiency and innovation. As it continues to grow and expand, Arcadia Cold remains committed to leveraging advanced technology to enhance its operations, deliver exceptional service, and achieve new heights of success. The partnership with Netlogistik and Blue Yonder has laid a solid foundation for a future where Arcadia Cold can confidently navigate the complexities of the supply chain, setting new standards for excellence in the industry.



What Our Clients Say

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Partnering with Netlogistik to implement Blue Yonder's Labor Management solution has been a game-changer for us. The improvements in productivity and efficiency have exceeded our expectations, and we now have a robust system in place that supports our growth and operational excellence.

Chris Lafaire, CIO - Arcadia Cold



Netlogistik is a global company that provides value-added services and solutions for the Supply Chain through cutting-edge technology.